



Public Relations  
Association of  
Louisiana

[www.PRALNorthwest.org](http://www.PRALNorthwest.org)

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**ELIGIBILITY:** An individual who is of established professional standing in public relations shall be eligible for membership. Interpretation of this requirement shall be vested in the Northwest Chapter Board, which shall be guided by the nature of the applicant's occupational duties if responsibility for public relations activities is not indicated by the applicant's job title. The board shall be guided by the precepts of the association as stated in the association's constitution and by-laws. Memberships are based on the current calendar year, are on an individual basis and are not transferable to another individual.

**RIGHTS AND PRIVILEGES:** Each chapter member, regardless of category, shall enjoy all benefits and participation in PRAL, including membership in the Louisiana State PRAL Association and the Southern Public Relations Federation (SPRF). All chapter members shall be entitled to a Certificate of Membership, and each member who has paid current dues shall be eligible to vote and hold office.

**PLEASE MAIL APPLICATION AND DUES TO:**

Jennifer Adams, PRAL Treasurer  
5717 Anniston Avenue  
Shreveport LA 71105

Please make check payable to PRAL Northwest.  
For assistance, contact Jennifer Adams at  
(318) 426-3259 or [jenmarieadams@yahoo.com](mailto:jenmarieadams@yahoo.com)

# APPLICATION FOR MEMBERSHIP

PRAL Northwest focuses on public relations as a strategic management function. As such, PRAL Northwest engages in a program of activities that contributes to the knowledge and experience of its members. By offering members a forum within their own ranks, PRAL Northwest pledges itself to make a continuing contribution to the improvement of public relations policies and practices throughout northwest Louisiana.

<b>MEMBER INFORMATION</b>	
Name	
Email	
Phone	
Mailing Address	
City, State Zip	
Were you referred by a current PRAL Northwest Member? If yes, who?	
<b>PROFESSIONAL MEMBER</b>	
<b>\$70 for one calendar year (January-December)</b> Memberships belong to the individual, not the company, and are non-transferable.	
Title	
Company	
# Years	
Sector ( <i>choose one</i> ) <input type="radio"/> Agency <input type="radio"/> Corporate <input type="radio"/> Non-Profit <input type="radio"/> Education <input type="radio"/> Print <input type="radio"/> Television <input type="radio"/> Radio <input type="radio"/> Government <input type="radio"/> Health Care <input type="radio"/> Other _____	Primary Responsibilities ( <i>check all that apply</i> ) <input type="radio"/> Public Relations <input type="radio"/> Business/News Writing <input type="radio"/> Editor <input type="radio"/> Advertising <input type="radio"/> Publications/Design <input type="radio"/> Program Anchor/Host <input type="radio"/> Teaching/Mentoring <input type="radio"/> Non-Profit/Fundraising <input type="radio"/> Marketing <input type="radio"/> Other _____
<b>STUDENT MEMBER</b>	
<b>\$20 for one calendar year (January-December)</b> Current full-time undergraduate students working toward a public relations degree are eligible for a student membership. Current proof of enrollment is required.	
College/University	
Degree	
Graduation Date	
<b>STATEMENT OF APPLICANT</b>	
When this application is accepted, I agree to abide by the PRAL Northwest Bylaws and procedures. I further agree to be personally responsible for all dues and other charges incurred or levied by PRAL in connection with this membership.	
Signature _____	Date _____