

PRAL NOLA 2014 Awards



SENIOR PRACTITIONER AWARD

The senior practitioner designation was established to honor SPRF members who are recognized by their peers as veteran public relations professionals with high ethical standing. Nomination and selection is made by local chapter based on criteria set by the Federation.

To receive the designation "senior practitioner," a recipient must qualify in **three of the following four** criteria:

- 15 years of full-time public relations experience
- Accreditation by a UAB member organization
- Officer or board member at chapter, state or SPRF level
- Recognition of professionalism as evidenced by such awards as Practitioner of the Year, Lantern Award or similar honor

Intent to nominate deadline: Friday, May 30, 2014

Completed nomination deadline: Friday, July 18

HALL OF FAME AWARD

The Southern Public Relations Federation Hall of Fame was established in 2010 to recognize the distinguished accomplishments, commitment and leadership of professional public relations practitioners and educators from the southeastern United States, for the benefit of promoting the PR profession. Inductees are current and former southern public relations practitioners or educators who have brought honor to the PR field.

Induction into the Hall is intended to identify leaders in our industry who should be recognized and honored for their extraordinary achievements, accomplishments and contributions to their organizations, communities and the public relations profession.

Criteria for selection includes 25 years or more of professional experience by candidates who:

- have brought honor to the profession of public relations (Inductees may also be recognized for some strong contribution to their company, organization, city, state or region.);
- may be deceased;
- may have shown leadership at the local, state and regional levels of SPRF and member organizations and chapters; and/or
- may have demonstrated professional practice and behavior that are characteristic and consistent with the SPRF Code of Ethics.

Materials required for entry include:

- Narrative (must be typed and no more than 500 words)
- Letters of Support (maximum of two)
- Biographical data/curriculum vitae (preferred but optional)
- Photo of nominee

Completed nomination deadline: Friday, May 23

If you have questions, please contact PRAL NOLA Awards Co-Chairs **Bridget Cloud** bcloud@theehrdtgroup.com or **Lindsay Southwick** Lindsay.southwick@gmail.com.